

Fortessa, Inc.

Sterling, Virginia 20164

FOR IMMEDIATE RELEASE:

FORTESSA EXPANDS ATLANTA SHOWROOM

Sterling, VA – Fortessa, Inc., will expand its showroom space in the Atlanta Gift Mart, effective November 8, with new displays of its tableware products for both the retail and commercial foodservice markets, according to Scott Hamberger, vice president. The expanded exhibit will help build the Fortessa brand in the growing Atlanta market and Southwest region, Mr. Hamberger noted.

“Customers will have access to a full presentation of the latest Fortessa and Schott Zwiesel collections, and we’ll be able to make a statement with our unique range of product for the professional and retail markets,” Mr. Hamberger said. Fortessa is the designer, developer and marketer of trendsetting, quality-crafted tableware and accessories for the home and the hospitality industry. The company brands include: the Accentz™ Collection, Fortessa Bone China™, Fortaluxe® dinnerware, Fortessa specialty glassware and Fortessa Metalware.

The new showroom also will highlight the crystal glass stemware and barware collections of Schott Zwiesel. Through a recent partnership agreement, Schott Zwiesel and Fortessa have embarked on a marketing campaign to extend the Schott Zwiesel brand throughout the American markets.

The Fortessa exhibit will be open to customers during all major markets and by appointment in Suite 827, at the Atlanta Gift Mart, 230 Spring Street, Atlanta, GA 30303.