

FORTESSA NAMED AVENDRA SUPPLIER

FOR IMMEDIATE RELEASE:

Sterling, VA -- Fortessa, Inc., has finalized an agreement with Avendra for the supply of Fortessa's tableware to members of the hospitality industry's leading procurement organization, announced Scott Hamberger, Fortessa vice president.

Sterling, VA-based Fortessa is the diversified designer, developer, and marketer of upscale, innovative tableware – including dinnerware, glassware, metalware and a range of accessories. As an Avendra supplier, Fortessa will provide tabletop products and services – including advice on design and planning – for hotel/restaurant and banquet facilities, Mr. Hamberger said.

“Our commitment to the best combination of quality, value and service in our industry matches the way Avendra does business,” Mr. Hamberger said. “Avendra sees the value that Fortessa adds to Avendra members' food and beverage operations.”

By tapping Fortessa as a supplier, Avendra has created a close working relationship with a leader in the tableware industry.

Avendra, which has leaped to the forefront of the \$80-billion Hospitality Procurement Industry in just three years, now serves more than 4000 properties.

Fortessa sets the tables at top restaurants, hotels, clubs, resorts and casinos throughout the Americas and the world.

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