



*Fortessa*

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**FORTESSA NAMES JAMES PAPPAS  
TO NEW VICE PRESIDENT/SALES POST**

FOR IMMEDIATE RELEASE:

Sterling, VA -- Fortessa, Inc., has announced the appointment of James M. Pappas to the new position of Senior Vice President of Sales at the diversified tableware company, effective June 25, 2007. Mr. Pappas, who comes to the company with extensive expertise in the foodservice industry will focus on the development of existing and new corporate accounts, according to Scott Hamberger, Managing Director of Fortessa.

"With the rapid expansion of our business throughout the Americas and globally, there is growing opportunity to leverage our peerless record of quality, value, and service to grow our business with the top international players in the foodservice industry. Jim Pappas, with his brilliant marketing record and wealth of experience, is eminently qualified to spearhead this effort," said Mr. Hamberger. In concentrating on key accounts, Mr. Pappas also will assess the unique changes occurring in the hospitality field, as companies adjust their growth plans to an increasingly global market, he added.

Most recently, Mr. Pappas, was corporate director of national accounts at Superior Uniform Group, where he created and implemented sales-marketing strategies and negotiated agreements with national companies in several industries, including high-end luxury hotel chains and hospitality buying groups. Previously, he held the post of senior vice president, sales and marketing, at Fechheimer Brothers & All-Bilt Uniform, a Berkshire Hathaway company.

At an earlier stage in his 30-year career, Mr. Pappas was associated with Edward Don & Company for 13 years, as regional sales manager for Florida, the Caribbean, and Central America. During his tenure at Edward Don, he focused on tableware and the hospitality market, forming professional ties with high-level industry leaders and decision-makers that have been integral to his work over the years, to the present.

"Jim's knowledge and experience will add a new dynamic to our sales program and further strengthen our sales force," Mr. Hamberger noted.

Mr. Pappas has developed and directed management and financial seminars for business groups and has been keynote speaker at industry meetings. He is active in several management associations and has served as a cruise industry member of the board of directors for the Marine Hotel Association.

Mr. Pappas will be based at Fortessa headquarters in Sterling, Virginia. He and his family will relocate to Virginia, from Florida, in June when he joins Fortessa.

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