



Fortessa, Inc. 800.296.7508

ACF AWARD HONORS
FORTESSA

FOR IMMEDIATE RELEASE:

Sterling, VA -- Fortessa, Inc., was singled out to receive the American Culinary Federation's "Industry Partnership Award" for 2004, presented at the ACF annual convention in San Antonio, in July. Named "partner of the year," Fortessa is the first tabletop company to receive the award since it was established in 1986, according to Master Chef Edward G. Leonard, ACF president, who made the presentation.

The award recognizes Fortessa's commitment to "exemplary support of ACF's mission" and programs, as well as its outstanding contribution to the foodservice industry. "Fortessa wins this award not only for its support of the team and ACF, but also for its attitude of, 'What can we do to help you be successful?' - not a what's-in-it-for-me-first approach," Chef Leonard said in announcing the award.

Fortessa, the integrated designer, developer and marketer of trendsetting tableware products, was a major sponsor of the ACF Culinary Team 2004-05, providing china for the U.S. team's world-championship performance at the International Culinary Olympics in Germany in October.

"We are pleased and grateful that the ACF award has recognized leadership in the tableware industry," said Scott Hamberger, vice president at Fortessa. "It's been a privilege to work with ACF and be able to contribute to programs that so greatly advance the culinary arts."

Fortessa currently is completing plans for sponsorship of the ACF Culinary Team's upcoming competitions.

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