



Fortessa, Inc. 800.296.7508

FORTESSA STYLES NEW DESIGNS FOR DINING TRENDS

FOR IMMEDIATE RELEASE:

Sterling, VA - Continuing the company's leadership in tableware trends, Fortessa will introduce an extensive range items to the company's famous Accentz™ collection at the NRA show in Chicago. The new products highlight innovative designs and accessories for today's popular small-plate menus: amuses-bouches, tapas, chicetti, mezedes and other global delicacies, generally known as hors d'oeuvres or appetizers.

Several of the new tableware designs blend style and technology, crafted of Vitraluxe™ Super White, a composition with a high alumina content that produces both brilliant whiteness and durability in dinnerware products - forming an ideal canvas for trendy, creative cuisines. The Accentz collection also defines new facets in glass dinnerware fashion with a cosmopolitan grouping of multi-servers, and a fresh take on chargers.

Small plates are sized and shaped - as squares, rectangles, and other combining forms - to provide for maximum presentation creativity. A handsome bone china group, for example, includes a flared rectangular tray which holds two matching squares and a tiny bowl for salt or sauces. In an oriental mode, the new "Fiji" collection, made of Vitraluxe Super White, includes fan-shaped bowls, plates and coupes. The various pieces link up as compartmented plates, with dipping dish, or fan out as individual servers, sometimes set on a matching saucer.

Two new series feature multiple servers - divided and compartmented plates, bowls and trays that dramatically and efficiently present four or five or small-bite foods. In the "Marea" line, for example, a 12-inch scalloped, flowerlike plate offers nine compartments or sections for different tastings. Companion pieces have four sections - which also can serve as separate dining plates - with a center well for a sauce bowl. The new Malmö series focuses on a 13x12-inch tasting tray with a row of three sauce bowls, as well as space for a slim cocktail fork.

These versatile servers, with flexible styles and shapes, have created a new ever-changing restaurant tablescape. As a coordinating element, Fortessa has introduced attractive bamboo trays in square and rectangular sizes which can be moved about to create interesting, inviting table arrangements.

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Also lending visual appeal, several Fortessa specialty glass items - "Coppetta" bowls, "Quadrato" small plates - have been pressed into service as colorful dipping dishes and accessories for the all-white tasting pieces.

At the same time, new entries bring glass dinnerware back to center stage, notably the "Metropolis" collection of squared-off designs styled with an architectural-inspired linear pattern of alternating striated and solid panels that evokes an urban sparkle. The sleek plates, small bowls and rectangular trays are perfect to show off multiple servings.

The "Mariposa" glass charger also has a new look, fashioned with an underside pattern of waffle-weave netting that undulates gently as it catches the light. In clear and three soft colors - Riviera blue, amber and azure - the pieces set off all-white dinnerware.

To complement diminutive dishes, flatware has been downsized, too: In addition to its best-selling tasting spoons, Fortessa's charming set of mini utensils - beautifully-tooled in brushed stainless steel - includes oyster and fish forks; appetizer and salt spoons; espresso spoons; a long-stem appetizer fork and matching slim drink stir, all designed to enhance the small dining experience.

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