

Fortessa, Inc.

Sterling, Virginia 20164

FOR IMMEDIATE RELEASE:

FORTESSA TO OPEN LAS VEGAS WAREHOUSE/SHOWROOM

Sterling, Va – Fortessa, Inc., has leased space for a combined warehouse and showroom in Las Vegas, Nevada, the company's fourth branch operation in its tableware business, announced Scott Hamberger vice president. Based in Sterling, VA, Fortessa is the designer, developer and marketer of trendsetting, quality-crafted tableware products and accessories for the hospitality and retail markets.

The new facilities are conveniently located near the “Strip,” the city’s boulevard of luxury mega-hotels/resorts and casinos, providing easy access for these customers to the Fortessa showroom, according to Mr. Hamberger. “With the proximity of a full-size showroom, our customers will be able to see all that Fortessa has to offer in a short visit from their properties. As well, with local inventory, we’ll be able to provide next-day delivery on many products, at no additional charge, to many customers west of the Rocky Mountains,” he said.

After improvements now under way, Fortessa’s warehouse/showroom facility is scheduled to open on January 2, 2005.

The new showroom will feature concept displays – with full settings of dinnerware, glassware and metalware, to guide hotel executives and food-beverage managers in developing tabletop settings that can distinguish the restaurant image.

In addition, Fortessa’s new branch will bring the Las Vegas hospitality community the latest collections of Schott Zwiesel crystal glassware. The world-famous glass manufacturer and Fortessa recently completed a partnership agreement,

whereby Fortessa was designated the exclusive source for Schott Zwiesel products throughout the Americas.

At the same time, Mr. Hamberger announced that Nicole Forchione has been appointed manager of the new warehouse/showroom facilities. Ms. Forchione will move to Las Vegas from California where she headed a sales office for one of Fortessa's independent representatives.

Fortessa's new warehouse/showroom is located at 5530 South Valley View Boulevard, Las Vegas, Nevada, 89102.

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