

Fortessa, Inc.

Sterling, Virginia 20164

FOR IMMEDIATE RELEASE:

San Francisco Chronicle Wine Competition selects Schott Zwiesel

Sterling, VA – The San Francisco Chronicle Wine Competition, the largest and longest running judging event for domestic wines in the United States, has selected Schott Zwiesel as its official stemware. This prestigious designation was given to Schott Zwiesel crystal glassware in recognition of its superior characteristics for the presentation and enjoyment of wine.

Bob Fraser, Executive Director of the Wine Competition commented, “We are excited with the generosity of SCHOTT ZWIESEL by affording the opportunity for the wine patrons of this event to evaluate and appreciate wines with the best wine stemware on the market today.”

“The marriage of our fine product, the best crystal glass in the world, with the most important wine judging event for domestic wines in the United States has been a natural and we are pleased to be the Official Sponsor and Naming Sponsor of all 2005 San Francisco Chronicle Wine Competition Awards”, said Chad Price, Vice President of Glassware Products for Schott Zwiesel’s US marketing partner, Fortessa.

The 2005 San Francisco Chronicle Wine Competition, held from January 25th through January 28th, drew entries from over 900 wineries offering more than 3,200 wines for judging by a panel of 60 wine professionals from across the United States. All entries were poured in Schott Zwiesel’s professional grade Forté 9.4 oz tasting glass. “The correct glass enhances and highlights the characteristics of any wine, allowing the judge to experience the wine at its best,” explained Mr. Price.

Schott Zwiesel, available in North America through Fortessa of Sterling, VA (www.fortessa.com) has a worldwide reputation for innovation and leadership in the glassware industry. The company’s latest breakthrough, known as Tritan® crystal, features the beauty of fine crystal combined with unsurpassed durability for everyday use. “Our patented technology using special raw materials, such as Titanium, and a proprietary tempering process creates the ultimate in brilliant and durable glassware,” added Mr. Price.

The public will be able to see Schott Zwiesel’s professional quality stemware for themselves at the fifth annual San Francisco Chronicle Wine Tasting, on March 12, 2005. Attendees of this official tasting event, to be held at the Herbst Pavilion, Fort Mason Center, San Francisco, will be treated to a commemorative Forté tritan® 13.5 oz wine glass by Schott Zwiesel – to sample the wines that won the highest honors at the Wine Competition. Fortessa personnel will be on hand at the event showing a full range of Schott Zwiesel products that will be available for purchase by the public.