



**Fortessa**<sup>®</sup>

800.296.7508  
www.fortessa.com

SAN FRANCISCO WINE COMPETITION  
SELECTS SCHOTT ZWIESEL AS  
2008 OFFICIAL GLASSWARE

FOR IMMEDIATE RELEASE:

Sterling, VA – The San Francisco Chronicle Wine Competition, the country's largest judging event for American wines, has selected Schott Zwiesel as its official stemware. For the fourth consecutive year, Schott Zwiesel crystal glassware won approval, based on its superb qualities for presentation and enjoyment of wines, for both the wine judging and public tasting event.

This year's competition featured a record-breaking 4235 wines, entered by 1500 wineries across the country. During the judging in January, all entries were poured in Schott Zwiesel's "Classico" 13.8-oz. stem, for evaluation by 60 professional wine experts. "The right glass can capture the essence of a wine, helping judges to determine its characteristics and personality," noted Chad Price, vice president of sales at Fortessa, Schott Zwiesel's U. S. marketing partner.

In addition, visitors at the February grand public tasting received the same Classico Tritan® glass as a commemorative gift, to sample the exhibit's award-winning wines.

Schott Zwiesel, available through Fortessa, the Sterling, VA-based tableware company, is known worldwide for its trendsetting designs and techniques. Tritan glassware, its latest breakthrough, pairs the beauty of fine crystal with unprecedented durability. This technology, a unique titanium process, produces a strong, resilient crystal – the ultimate in brilliant, break-resistant glassware.

Members of Fortessa will be on hand at the company's exhibit to demonstrate the full range of Schott Zwiesel stemware and explain the Tritan qualities that can enhance the wine experience.

#####