



Press Release

Schott Zwiesel – 130 years of innovation and success

Zwiesel Glass was founded in 1872. The company won its first international award for industrial innovation in 1891 and has been at the cutting edge of the glass industry ever since.

In 1927 Zwiesel Glass was bought by the Schott Group and became Schott Zwiesel. Through a management buyout in 2001, Schott Zwiesel is now a wholly independent company operating two manufacturing sites.

Leaders in Technology and Innovation

Schott Zwiesel has an unrivalled history of innovation and technological breakthroughs, including these “firsts”.

- 1961 Schott Zwiesel introduced the first ever automated production line for crystal stemware.
- 1971 Schott Zwiesel introduced the first automated production line for lead crystal.
- 1991 Schott Zwiesel developed the first lead free crystal glass
- 1999 Schott Zwiesel introduced the first Optical Quality Control System
- 2002 Schott Zwiesel developed Tritan® titanium crystal and immediately started to switch production to this breakthrough technology. Tritan® is the hardest, strongest, clearest and most brilliant crystal glass available.

How does Schott Zwiesel make its glassware?

For machine-made glass: technicians machine blow the bowls and press the stems. The bowl rims are laser cut and fire polished. The stems are also fire polished. Currently, the company is introducing techniques which will eliminate any tactile joint between bowl and stem and any trace of mold lines that can sometimes appear on a stem.

Mouth blown fine glasses are produced by expert glass blowers using time tested techniques to ensure the highest standards of quality and creativity.

Schott Zwiesel Today

The Schott Zwiesel brand is associated with consistent quality and durability, which we achieve through our technological leadership.

The quality of our glasses is further reinforced by our attention to detail and because Schott Zwiesel works with experts in the industry to develop expertise in the wine and bar areas.

Schott Zwiesel has an ongoing commitment to leadership in the glassware industry and will continue to bring innovations to market.

Distribution in North America

On October 1st 2004 Schott Zwiesel consolidated all of its marketing and distribution activities in North America through Fortessa, Inc. As a result, North American customers can now benefit from the best that Schott Zwiesel has to offer.

Fortessa, Inc.

800/296/7508

www.fortessa.com