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## VIRGINIA WINE FESTIVAL PARTNERS WITH FORTESSA

### FOR IMMEDIATE RELEASE:

Sterling, VA – The Virginia Wine Expo, the state's newest, largest wine festival, has partnered with Fortessa and selected Schott Zwiesel as the official stemware for its premiere event. With its superb qualities for wine enjoyment, Schott Zwiesel's uniquely beautiful crystal stemware, provided by Sterling, VA-based Fortessa, was the natural choice to celebrate the state's fine wines, according to festival producers.

In its premiere 2008 event, the Virginia Expo, focused on the state's most upscale wines from more than 40 key producers. "We're pleased to have a part in launching this event, to remind and inform consumers about the distinctive wines and rich wine country of our home state," said Chad Price, vice president of sales at Fortessa, Schott Zwiesel's U.S. marketing partner.

All visitors to the public tasting on February 16-17, at the Greater Richmond Convention Center, Richmond VA, will receive a commemorative gift of the elegant "Forté" 13.6-oz. stem to sample from some 200 wines. Crafted of Tritan® crystal, a unique glass noted for its brilliance, dishwasher safety, and durability, the Schott Zwiesel stems combine elegance and practicality.

The Expo also will showcase Virginia's foods, with exhibits and samplings by food purveyors and Richmond's restaurants. As a major sponsor of the event, Fortessa will display a range of Schott Zwiesel glassware, as well as examples of its tableware collections, highlighting designs for serving tapas, amuses-bouches and other hors d'oeuvres that accompany wine tastings.

Scott Zwiesel, known worldwide for its design-technical innovation and leadership in the glass industry, is offered exclusively by Fortessa, the designer, developer and marketer of trendsetting, quality-crafted tableware and accessories for the home and hospitality industry . [www.fortessa.com](http://www.fortessa.com)

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